# PROGRESS THROUGH PARK-NERSHIP

Profitable public - private collaboration

## Donating to Parks and Recreation Special Events

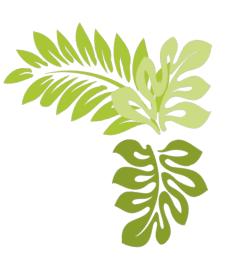
The Lan-Oak Park District is proud to offer several free special events each year - perfect for making cherished family memories. Increased costs threaten those events each season making sponsorship participation invaluable in achieving our mission of continuing to offer fun, healthy, free opportunities for families, friends, and neighbors to enjoy together. Please consider donating to our special events today.



All ages enjoy park district special events!!



Special event sponsorship equals valuable advertising



Coming together is a beginning, staying together is progress, and working together is success. — Henry Ford

### Your benefits...

- Public, event acknowledgement of your donation
- Access to more than 11,000 Lansing homes through valuable direct mail advertising
- Promotional
  opportunities
- The immense gratitude of the Lansing community

## The Benefits Are Endless...for your business.

In exchange for your generous donation, the park district will provide your business with support, recognition, and valuable advertising. Your donation will be recognized at all park district special events, as well as being visually displayed in the Eisenhower Community & Fitness Center. By choosing a higher level of sponsorship, your business will receive an ad in the park district's seasonal program brochure and on our website. Our program brochure is mailed directly to over 11,500 Lansing homes three times each year. Review your options and take advantage of this opportunity to bring your business to the attention of thousands of Lansing families.

### The benefits of sponsorship....

#### Diamond Sponsor: \$3000 & Over (limit 2 sponsors)

-7" x 3" Full color ad space on outside back cover of all of our brochures for an entire year

#### Platinum Sponsor: Over \$750

-7" x 3" ad space in all of our brochures for an entire year

-Name recognition in all of our brochures for an entire year

#### **Gold Sponsor: \$501 - \$750**

-3.5" x 2" ad space in all of our brochures for an entire year

-Name recognition in all of our brochures for an entire year

#### Silver Sponsor: \$251 - \$500

-Name recognition in all of our brochures for an entire year

#### Bronze Sponsor: \$101-250

-Name recognition in two brochures during the year

#### Friend of the Park District: Up to \$100

-Name recognition in one brochure during the year

## PROGRESS THROUGH PARK-NERSHIP

#### **Special Event Sponsorship Form**

#### YES! I am pleased to support family special events!!

Name of Person or Business:

Name of Business Contact Person (if applicable):				
Address:				
City:			State:	Zip:
Day Phone: (	)			
Cell Phone: (	)			
Email Address:				
Donation \$			_	
Level of Sponsorship				
Diamond Platin	num Gold	Silver	Bronze	Friend
Credit Card Type:		_ Exp. Date:_		
Credit Card#:				
Signature:				

\*The Lan-Oak Park District is a nonprofit, 501-(c)3 organization all donations may be tax-deductible as allowed by IRS rules and regulations. Check with your tax consultant.



#### **Contact Us**

Give us a call or email for more information about the Progress Through *Park*-nership program

Lan-Oak Park District 2550 178th Street Lansing, Illinois 60438

708-474-8552

Sharon Desjardins Senior Superintendent sdesjardins@lanoakparkdistrict.org

Michelle Havran Superintendent of Parks mhavran@lanoakparkdistrict.org

Visit us on the web at www.lanoakparkdistrict.org

We will be in touch shortly. Thank you for your donation.

## The Benefits Are Endless...for all who participate.

\*Recreation and active living helps people live longer—adding up to two years to life expectancy.

\*Recreation is important to balanced human development—helping people reach their potential.

\*Recreation, parks, sports, and arts/culture build pride and cohesion in communities.

\*Recreation, sports, and arts/culture reduce self-destructive behavior and negative social activity in youth.

\*Parks and natural resources, provide formal and informal gathering places for community members to be physically active, socialize, relax, build relationships, and connect with the natural world.

\*Community Centers provide a multitude of recreational experiences.

