

PROGRESS THROUGH PARK-NERSHIP

Profitable public - private collaboration

Donating to Paws n Play Dog Park

The Lan-Oak Park District is proud to offer a one-acre dog park, Paws n Play at Bock Park. After two community surveys it became apparent that Lansing is a dog-friendly community and village residents wish to enjoy a very special place with their best friend.



Dogs deserve their title of 'man's best friend'. They're loyal, intelligent, devoted,

affectionate, and so much fun. Statistics have shown that dog ownership improves owner health, increases owner activity, and uplifts an owners mood.

We smile more with a dog.

The park district is offering local businesses the opportunity to participate in this very worthy project. Businesses may choose from four sponsorship levels that



provide valuable advertising, both at the dog park and through direct mail advertising to more than 11,500 Lansing homes. Please take a moment to

review our sponsorship levels. We sincerely hope that your business will join in the fun at Paws n Play!



***Paws n Play sponsorship
equals valuable advertising***



***Coming
together is a
beginning,
staying
together is
progress, and
working
together is
success. —***

Henry Ford

Your benefits...

- Dog park signage acknowledgement of your donation
- Access to more than 11,500 Lansing homes through valuable direct mail advertising
- Promotional website listing
- The immense gratitude of the Lansing community

The Benefits Are Endless...for your business.

In exchange for your generous donation, the park district will provide your business with support, recognition, and valuable advertising. Your donation will be recognized in signage posted at the Paws n Play at Bock Park dog park. By choosing a higher level of sponsorship, your business will receive an ad in the park district's seasonal program brochure and on our website. Our program brochure is mailed directly to over 11,500 Lansing homes three times each year. **Business sponsorships last for one year.** Review your options and consider this opportunity to bring your business, your support, and your generosity to the attention of thousands of Lansing families.

The benefits of Paws n Play sponsorship....

OFFICIAL SPONSOR \$3000+

Only one business will be named as the official sponsor of the Paws n Play at Bock Park dog park. The official sponsor will receive:

An individual sponsorship sign posted at the entry of the dog park
A 7" by 3" full color ad on the outside back cover of the park district seasonal program brochure for one year

The right to distribute coupons and free products to dog park users
Booth space at special events held at the dog park
Listing on the Paws n Play website as the official sponsor
Listing on any event flyers or products as the official sponsor

PLATINUM PAW \$1000+

Featured on the dog park group, sponsor thank you sign at Paws n Play
A 7" by 3" ad in the park district seasonal program brochure for one year
Listing on the Paws n Play website sponsor directory
Listing on any event flyers as a dog park sponsor

GOLD BONE \$500+

Featured on the dog park group, sponsor thank you sign at Paws n Play
A 3" by 4" ad in the park district seasonal program brochure for one year
Listing on Paws n Play website sponsor directory

SILVER BOWL \$250+

Featured on the dog park group, sponsor thank you sign at Paws n Play
Listing on Paws n Play website sponsor directory

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Paws n Play at Bock Park Sponsorship Form

YES! I am pleased to support Paws n Play at Bock Park!!

Name of Person or Business:

Name of Business Contact Person (if applicable):

Address:

City: _____ State: _____ Zip: _____

Day Phone: (____) _____

Cell Phone: (____) _____

Email Address:

Donation \$ _____

Level of Sponsorship

Official Platinum Paw Gold Bone Silver Bowl

Credit Card Type: _____ Exp. Date: _____

Credit Card#: _____

Signature: _____



Contact Us

Give us a call or email for more information about the Progress Through *Park-nership* program

Lan-Oak Park District

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Visit us on the web at

www.lanoakparkdistrict.org

***We will be in
touch shortly.***



***Thank you for
your donation.***

****The Lan-Oak Park District is a nonprofit, 501-(c)3 organization - donations may be tax-deductible as allowed by IRS rules and regulations. Check with your tax consultant.***

Did you know that more than one-third of all U.S. households have one or more dogs?

It's no wonder that more and more park districts are including dog parks to their facilities before facilities like splash play areas or golf courses. Dog parks provide a community with valuable benefits:

- Dog parks can be a great place to meet new people and socialize. Pet parents bring their dog to the park to get exercise and socialize with other pets, but while the pups are playing, parents are more likely to meet new friends, chat, laugh, and exchange important information about the community, veterinarians, upcoming events, and more.
- It is important and necessary to tighten leash laws in every community. Dog parks offer a way to let dogs run free without penalty to pet owners or without damage to private property. Dog parks also promote safety by restricting dogs to their own play space rather than public streets.
- Dogs love to run and play and dog parks provide that opportunity. When dogs get enough physical and mental exercise, pet parents often notice a decrease in dog misbehavior, which benefits the community as well.
- And dogs aren't the only ones exercising and breathing some fresh air. Most pet parents grab a leash and walk their pet to the dog park. Grab a pedometer and get in those daily steps!
- With a dog park, communities enjoy healthier pets and people - an improvement to the quality of life in your home, neighborhood and town.

How will my donation help?

The Paws n Play dog park is hoping to raise enough funds to add some fun dog play amenities such as King of the Hill ramps and the Rover Jump Over!



Residents are welcome to join in the fun and sponsor the dog park on behalf of their best friend...



I HELPED, TOO \$100

Lansing residents are eager and excited to welcome the Paws n Play dog park to the community. In order to celebrate the best friends that will enjoy the park, residents may receive a sign, mounted at the dog park, displaying their dog's name. This is a one-time, \$100 donation.

Residents may volunteer their time to maintain the dog park by calling 708-474-8552.